



# Opalescence™ Teeth Whitening Spokesperson

Dr. Jaleena Fischer Jessop  
CHIEF CLINICAL OFFICER

Dr. Jaleena Fischer-Jessop, DDS, brings a rich educational and clinical background to the Opalescence™ team. Her passion for creating healthy, confident smiles has pushed her to become one of the most respected voices on teeth whitening in the dental industry.

Dr. Fischer-Jessop is a practicing dentist, an adjunct professor at the University of Utah Dental School, as well as Chief Clinical Officer for Ultradent Products, Inc., and Opalescence teeth whitening.

As a teenager, Dr. Fischer-Jessop first inspired the creation of what would later become Opalescence whitening. She had asked her father, Dr. Dan Fischer (the founder of Ultradent, Opalescence whitening's parent company), to come up with a solution that could whiten her teeth. The revolutionary product Dr. Fischer created not only gave her a more confident smile but would go on to brighten more than 100 million smiles and become the #1-selling professional teeth whitening brand.

The care showed by Dr. Fischer in creating Opalescence whitening to help his daughter's smile is reflected in how Dr. Fischer-Jessop approaches dentistry and oral health care.

Whether it's taking the time to put a swipe of lip balm on a patient's lips in the dental chair for more comfortable X-rays and exams, or the hours she spends researching and testing new, groundbreaking solutions to give more people access to the healthy, confident smiles they deserve, Dr. Fischer-Jessop ensures she's giving each patient the care [demonstrated/shown] by her father.

Dr. Fischer-Jessop graduated with honors in Oral Surgery from Loma Linda University School of Dentistry in 2002. She later completed a two-year certification for straight wire orthodontics from the American Orthodontic Society. She served on the Utah Dental Association board for two years and has served on the national advisory board at the University of Utah Dental School for several years. Dr. Fischer-Jessop's dental practice is located in Utah and opened in 2003 with an emphasis on esthetic and minimally invasive dentistry.

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